

## **AIRR Conference Pre Order Promotion**

### **Terms and Conditions**

#### **Schedule to Conditions of Entry:**

<b>Promotion Name</b>	AIRR Conference Pre Order Promotion
<b>Permits</b>	T24/64
<b>Promoter</b>	The promoter is Ridley AgriProducts Pty Ltd ABN 94 006 544 145 (Ridley).
<b>Website</b>	<a href="http://www.Ridley.com.au/promotions/">www.Ridley.com.au/promotions/</a>
<b>Promotional Period</b>	The Promotion starts at 9am AEDT on 26 January 2024 and closes at 11.59pm AEDT on 10 February 2024.
<b>Promotion Type</b>	Game of Chance
<b>Entry Restrictions</b>	Entry is open to Australian Independent Rural Retailers Pty Ltd ABN 36 112 308 835 (AIRR) and Tuckers group store members located in an Australian state or territory (Eligible Participants).
<b>Entry Method</b>	<p>Eligible Participants will receive one entry when they place an Eligible Order during the Promotional Period where:</p> <ol style="list-style-type: none"><li>1. An 'Eligible Order' is an order that meets all of the following:<ol style="list-style-type: none"><li>a) for an Eligible Product;</li><li>b) submitted via the AIRR portal or by email to Ridley's AIRR account manager, the Eligible Participant's Ridley representative or Ridley Customer Service during the Promotional Period; and</li><li>c) on an official Ridley order form (even if placed via the AIRR portal).</li></ol></li><li>2. 'Eligible Products' are:<ol style="list-style-type: none"><li>a) 100705 BARASTOC GOLDEN YOLK 20KG;</li><li>b) 100711 BARASTOC DARLING DOWNS 20KG;</li><li>c) 107080 BARASTOC CHICK STARTER 20KG;</li><li>d) 100749 BARASTOC PULLET GROWER 20KG;</li><li>e) 110332 BARASTOC CHAMPION LAYER 20KG;</li><li>f) 101958 BARASTOC CALM PERFORMER 20KG;</li><li>g) 112159 SPEEDI-BEET 20KG;</li><li>h) 102045 COBBER WORKING DOG 20KG;</li><li>i) 113452 COBBER ACTIVE DOG 20KG;</li><li>j) 113453 COBBER SENIOR DOG 20KG;</li><li>k) 106206 COBBER PUPPY 20KG;</li><li>l) 114054 COBBER PERFORMANCE DOG 20KG;</li><li>m) 113261 FOOD FOR DOGS PUPPY CHICKEN 3KG;</li><li>n) 113262 FOOD FOR DOGS PUPPY CHICKEN 20KG;</li><li>o) 113269 FOOD FOR DOGS ADULT CHICKEN 3KG;</li><li>p) 113270 FOOD FOR DOGS ADULT CHICKEN 20KG;</li><li>q) 113275 FOOD FOR DOGS ADULT BEEF 3KG;</li><li>r) 113276 FOOD FOR DOGS ADULT BEEF 20KG;</li><li>s) 113277 FOOD FOR DOGS LITE &amp; MATURE 3KG; and</li><li>t) 113278 FOOD FOR DOGS LITE &amp; MATURE FISH 20KG.</li></ol></li></ol>
<b>Maximum Entries Permitted</b>	One entry per Eligible Participant.
<b>Prizes:</b>	2 prepaid VISA gift cards to the value of A\$5,000 each (including GST).
<b>Value of Prize Pool</b>	A\$10,000 (including GST).

<b>Prize Winner Determinations</b>	The winners will be decided at 10am ACDT on 11 February 2024. The winners will be determined by random manual draw by the Promoter at Adelaide Convention Centre, North Terrace, Adelaide, South Australia 5000. This decision is final. There will be a total of two (2) winners (Prize Winners).
<b>Conditions of Prize</b>	Prizes are not transferable and cannot be converted to cash. By participating, entrants are deemed to have accepted these Conditions of Entry as to how the Promotion is to be conducted.
<b>Prize Winner Notifications</b>	Each Prize Winner will be notified by phone call and email by 4pm ACDT on 11 February 2024.
<b>Prize Delivery</b>	Each prize will be hand delivered to the Prize Winners at the AIRR and Tuckers Members Conference AIRR and Tuckers Members Conference on 11 or 12 February 2024 at Adelaide Convention Centre, North Terrace, Adelaide, South Australia 5000. If the Prize Winner is not in attendance at the event the prize will be sent via registered post to their store (as selected by Ridley in its absolute discretion).
<b>Prize Winner Publication Details</b>	The first initial and surname and post code of each Prize Winner will be published within 30 days of the specified prize draw on <a href="http://www.ridley.com.au/promotions/">www.ridley.com.au/promotions/</a> and displayed on a notice board at the AIRR and Tuckers Members Conference on 11 February 2024 by 5:00pm ACDT at Adelaide Convention Centre, North Terrace, Adelaide, South Australia 5000.
<b>Prize Claim Date and Prize Redraw</b>	Each Prize Winner must claim their Prize by 10am ACDT on 26 February 2024. If the Prize is not claimed within 14 days the prize will be forfeited and the Promoter will determine (an) alternative winner/s at 10am AEDT on 26 February 2024 at Level 9, South Tower Rialto, 525 Collins St, Melbourne from the remaining entry/ies. Redraw winner/s will be notified via phone call and email by 5pm on 4 March 2024. Prize winners' details will be published at <a href="http://www.ridley.com.au/promotions/">www.ridley.com.au/promotions/</a> within 30 days of the redraw date.

## Conditions of Entry

1. These Conditions of Entry are to be read in conjunction with the Schedule to Conditions of Entry. To the extent that there is any inconsistency between the Conditions of Entry and the Schedule to Conditions of Entry, the Schedule to Conditions of Entry prevails.
2. Information on how to enter & prizes form part of these terms & conditions. Any entry not complying with these Conditions of Entry and Schedule to Conditions of Entry is invalid.
3. Standard entry restriction: Employees of the Promoter, the Promoter's associated companies, the Promoter's agencies associated with the Promotion and their immediate families are ineligible to enter.
4. Promotional Period: The Promotion will take place during the Promotional Period. Any entry that occurs outside this period is invalid.
5. Receipt of entries for electronic entries: Entries are deemed to be received at the time of receipt into the Promoter's database. The Promoter is not responsible for incorrect, inaccurate, incomplete, late, lost or misdirected information caused by an entrant or occurring during transmission.
6. Games of Chance: The competition is a game of chance. All judgments and decisions are decided by random draw and no correspondence will be entered into in this regard.
7. Verification Requirements: The Promoter may require the entrant to provide proof of identity, age, residency and ownership of the foal depicted in their entry. If the Promotion requires the purchase of a product(s), the Promoter reserves the absolute discretion to require any prize winner to produce the original purchase receipt/s for every entry they or their household made during the Promotion period in order to claim a prize. If an entry cannot be verified to the Promoter's satisfaction, the entry will be invalid.
8. Vouchers: If a voucher is offered as a prize, the prize will be subject to the issuer's terms of use and are valid until the voucher expiry date stated on the voucher itself. The card cannot be converted to cash nor replaced if lost, stolen or defaced.
9. Standard Prize Restriction: All prizes unless stated to the contrary are not transferable & cannot be converted to cash.
10. Prize Value: Prize value is correct at time of printing but no responsibility is accepted for any variation in the value of any prize.
11. Prize Delivery: Prizes will only be delivered in Australia and each winner should allow 28 days from prize winner determination for delivery of their prize.
12. If the prize becomes unavailable: The Promoter may substitute a different prize item of equal or greater value in the event that any prize item is unavailable despite the Promoter's reasonable endeavours to procure within Australia. This substitution may be subject to any approval process required by any relevant gaming or lotteries authority if the Promotion is a game of chance.
13. Australian Consumer Law: The winner should look to the manufacturer of products and provider of services awarded as prizes for all warranties. These terms and conditions do not exclude or limit the application of any statutory provision (including a provision of the *Competition and Consumer Act 2010*) where to do so would contravene that statute or cause any part of these terms and conditions to be void.
14. Tampering: The Promoter reserves the right to disqualify any individual entrant or group of entrants for tampering with the entry process. Tampering includes but is not limited to the utilisation of techniques designed to make of multiple entries that are not associated with a separate Eligible entrant, or submitting an entry which is not otherwise in accordance with these Conditions of Entry and Schedule to Conditions of Entry. Should the Promoter find evidence of tampering by an individual, in addition to declaring any or all entries made by that individual invalid, the Promoter may also preclude that entrant from participation future promotions of the Promoter.
15. Risks: The entrant acknowledges that participation in the Promotion and prize fulfilment may involve risk. The Promoter may require a winner (and their companions) to sign an indemnity and release prior to participation in the prize fulfilment or participation in the Promotion.
16. Technical Malfunction: If for any reason this Promotion is not capable of running as planned, whether caused by computer virus, mobile phone failure, line drop out, bugs, tampering, unauthorised intervention, fraud,

technical failures or any other cause beyond the control of the Promoter which corrupt or affect the administration, security, fairness or integrity of the Promotion, the Promoter reserves the right in its sole discretion, (subject to any written direction given by a relevant Regulatory Authority), to cancel, terminate, modify or suspend the Promotion. The Promoter is not responsible for any problems or technical malfunction of any telephone, telephone or computer network, or lines, servers, or telephone or internet providers, traffic congestion on any phone or computer network, or any combination thereof, including any injury or damage to participants or any other person's handset or computer related to or resulting from participation or sending or receiving of any communication or of any materials in this Promotion.

17. **Publicity:** Winners may be required to participate in a follow-up interviews and publicity. By entering the Promotion and claiming a prize, the winner agrees that the Promoter may use their name, image and photograph/s for publicity and Promotion purposes, without compensation, and agrees that the Promoter will own copyright in any such images and photograph/s and in all material incorporating the photograph/s.
18. **Entry Content:** The Promoter may use any entry content, name, likeness, images, photograph/s, film and sound recordings and any other material created during participation in the Promotion for publicity and promotion purposes for an unlimited period throughout the world without compensation in any media, social media, advertising and/or and promoting any products manufactured, distributed and/or supplied by the Promoter.
19. **Copyright:** It is a condition of participating in the Promotion that the entrant warrants that their entry is original and does not infringe the intellectual property of any third parties. The entrant assigns all rights, title and interest in their entry to the Promoter without compensation. The entrant further agrees not to object to the Promoters use of the entry material on the basis of any moral right. The Promoter may, if required request that an entrant complete any documentation necessary to give effect to this assignment of right, title and interest.
20. **Liability:** The Promoter and its respective related bodies corporate, officers, employees and agents, are not liable for any loss or damage whatsoever which is suffered, including but not limited to indirect or consequential loss, or for personal injury suffered or sustained during the course of accepting or using the prize, except for any liability which cannot be excluded by law.
21. **Disruptive, abusive, unsuitable entries:** The Promoter may determine all entries invalid and/or preclude participation by an entrant if an entrant disrupts, annoys, abuses, acts contrary to law or engages in fraudulent misleading and deceptive conduct.
22. **Tax:** Winners should obtain their own independent financial advice in relation to any tax liability that may arise as a result of their participation in the Promotion.
23. **Promoters Decisions:** All decisions of the Promoter are at their complete discretion and are final. No correspondence will be entered into.
24. **Social Media:** The Promotion is in no way sponsored, endorsed or administered by or associated with Facebook, Instagram or Twitter. Entrants completely release Facebook, Instagram or Twitter from any and all liability relating to the Promotion.
25. **Privacy:** Each entry becomes the property of the Promoter. Ridley collects personal information about entrants to include entrants in the Promotion and where appropriate award prizes. If the personal information requested is not provided, the entrant may not participate in the Promotion. At Ridley, we value privacy and the information we collect is for the competition and prize distribution. If you agreed to follow-up contacts by us or asked to be put on our mailing list when you registered, we may also contact you from time to time. You can always change your preference for follow-up contacts by e-mailing us at any time. All details will be held in accordance with the Ridley Corporation Privacy Policy which can be accessed by visiting [www.ridley.com.au/privacy-policy/](http://www.ridley.com.au/privacy-policy/)
26. Ridley and its related entities and participating retail stockists (including store owners) and agencies associated with this Promotion (each an 'Ineligible Entrant') and all owners, employees, contractors and their immediate families (including spouse, de-facto spouse, parent, guardian, child or sibling) of an Ineligible Entrant and any person who has breached the terms and conditions of any promotion run by or on behalf of the Ridley are ineligible to enter.

27. These Conditions of Entry are governed by the laws of Victoria. By participating in this Promotion all entrants irrevocably submit to the non-exclusive jurisdiction of Victoria and waive any right to object to the venue on any ground.

**Promoter Postal Address**

Ridley AgriProducts Pty. Ltd PO Box 16187, Collins Street West, VIC 8007 Phone: 1300 666 657

**Promoter Registered Address**

Level 9, South Tower Rialto, 525 Collins Street, Melbourne VIC 3000